

Milford Township

From: Mike Mrozinski [REDACTED]
Sent: Monday, May 08, 2023 10:07 AM
To: Mike Mrozinski
Subject: Imagine Pike 2035 Community Survey
Attachments: Digital Flyer 1.jpg; Facebook Graphic 1.png; Facebook Graphic 2.png; Flyers for Print.pdf; Imagine Pike 2035 Survey.pdf; Instagram Graphic 1.png; Instagram Graphic 2.png; Twitter Graphic 1.png; Twitter Graphic 2.png; Sample Language.docx; Imagine Pike Co Survey IG Hourglass.jpg

Importance: High

Pike County Comprehensive Plan Survey - Help us Spread the Word!

Good morning,

The [Imagine Pike 2035 Community Survey](#) is available and we would appreciate your assistance in spreading the word...Newsletter, Website Post, Posters, Handouts? Any and all assistance would be greatly appreciated!

As part of the survey launch, the [PikePA.org](#) website and the [Imagine Pike 2035](#) websites were updated and a press release was submitted. To assist with community survey outreach efforts, we've compiled a Survey Outreach Toolkit with materials and outreach guidance that you can use (and share) to get the word out.

The files attached are prepped and labeled for Twitter, Instagram, and Facebook. There are also simple Digital Flyers to post or print for handouts. A printable copy of the survey is included as well.

Community Survey Outreach Toolkit

How to Use the Toolkit

- Use the graphics and resources to get the word out about the community survey to all of your networks. The language and graphics provided are intended to be helpful, but we also encourage you to share why the Imagine Pike 2035 Community Survey is important from your perspective when you conduct outreach.
- Share this Toolkit with community organizations and partners and encourage them to assist in outreach to their networks. These materials are free to share with all!
- There are both digital and in-person/hard copy outreach materials. A combination of both digital and in-person outreach will be key in making sure the word reaches all of Pike County.
- **Digital Outreach**
 - Materials (Attached)
 - Language for newsletters and emails (in "Sample Language" document): This language is ready to copy and paste into a community newsletter or email.
 - Language for social media (in "Sample Language" document): This language can be copied and pasted into a social media post alongside the digital graphics.
 - Language for a website (in "Sample Language" document): This language can be copied and pasted, along with a digital graphic, to a blog or website.
 - Social Media Graphics: There are two graphics each for Facebook, Twitter, and Instagram. These can be shared on your personal social media pages and on organization's pages. These can also be shared/posted to a website as a graphics.

- Digital Flyers: Two versions of a digital flyer that can be included in the body of an email or attached to an email. These can also be shared/posted on a website as graphics.
 - Outreach suggestions
 - Send an email with a digital graphic to your neighbors, colleagues, or community email listservs
 - Post on your social media pages and in social media pages you belong to.
 - Share information about the survey in a digital newsletter.
 - If you manage a website or blog that is local to Pike County, update the website with information about the survey.
- **In-Person Outreach**
 - Materials (Attached)
 - Flyers (for print): These are half page flyers that are set up to print on a regular printer. Each sheet is designed to be cut in half.
 - Hardcopy Survey: If someone you know needs a hardcopy survey, you can print out this hardcopy. They can also contact Mike Mrozinski at mmrozinski@pikepa.org or 570-296-3500 for a hardcopy or to fill out the survey over the phone.
 - Language for newsletters (in “Sample Language” document): This language is ready to copy and paste into a community newsletter.
 - Outreach suggestions
 - Post the flyer at your local grocery stores, gas stations, or other businesses or drop off a few copies
 - Share the flyer and make an announcement at any upcoming community gathering, meetings, or events
 - Share the flyer and talk to your neighbors about Imagine Pike 2035.

Have Questions about the Toolkit? Reach out to our consultants, Hannah Clark (Hannah.Clark@mbakerintl.com) or Samantha McLean (Samantha.McLean@mbakerintl.com)

Thank you in advance for your assistance!

Sincerely,

Michael Mrozinski

Planning & Mapping Director

Solid Waste/Recycling Coordinator

Pike County Office of Community Planning & Mapping

506 Broad Street*

Milford, PA 18337

T: 570.296.3500 F: 570.296.3501

mmrozinski@pikepa.org

https://www.pikepa.org/living_working/community_planning/index.php

*New Address as of 4/24/23

[Residential Recycling Guide](#)



Click [here](#) for the survey



Imagine Pike County 2035 Comprehensive Plan - Community Survey

Pike County is developing a new Comprehensive Plan to guide the County's vision and efforts for the next 10 years and we need your help! Please join us in imagining the future of Pike County. Fill out this survey to share your feedback on your experiences in the County and priorities for the future of the community.

The Comprehensive Plan will incorporate your feedback and identify how the County will plan for its roads, utilities, housing, community facilities, natural resources, and more.

Return this hardcopy of the survey to Mike Mrozinski, Planning Director for Pike County, at mmrozinski@pikepa.org or 570-296-3500 (506 Broad Street, Milford, PA 18337).

This survey will take approximately 15 minutes to complete.

Demographic Information

1. I am a... (circle all that apply)
 - a. Full-time Resident
 - b. Part-time Resident
 - c. Nonresident
 - d. Work within the County
 - e. Other. Please specify: _____

2. What Township/Borough do you live in?
 - a. Blooming Grove Twp.
 - b. Delaware Twp.
 - c. Dingman Twp.
 - d. Greene Twp.
 - e. Lackawaxen Twp.
 - f. Lehman Twp.
 - g. Matamoras Borough
 - h. Milford Borough
 - i. Milford Twp.
 - j. Palmyra Twp.
 - k. Porter Twp.
 - l. Shohola Twp.
 - m. Westfall Twp.
 - n. I don't live in Pike County. Please specify where you live: _____

3. How old are you?
 - a. 18 or under
 - b. 19-29
 - c. 30-44
 - d. 45-59
 - e. 60-74
 - f. 75-85
 - g. 85 or older
 - h. Prefer not to answer

4. How would you describe your race and ethnicity? (circle all that apply)
 - a. American Indian or Alaska Native
 - b. Asian
 - c. Black or African American
 - d. Hispanic, Latino, or Spanish origin
 - e. Native Hawaiian or Pacific Islander
 - f. White
 - g. Prefer not to answer
 - h. Other. Please specify: _____

5. What is your household's total annual income?
 - a. Less than \$20,000
 - b. \$20,000 to \$34,999
 - c. \$35,000 - \$49,999
 - d. \$50,000 to \$74,999
 - e. \$75,000 to \$99,999
 - f. \$100,000 to \$149,999
 - g. \$150,000 to \$199,999
 - h. \$200,000 and over
 - i. Prefer not to respond

Living and Working in Pike County

6. How long have you lived in the County?
 - a. Less than a year
 - b. 1-5 years
 - c. 6-10 years
 - d. 11-20 years
 - e. More than 20 years
 - f. Not a full-time resident

7. Why did you move to Pike County? (circle up to 3 responses)
- a. Access to nature (parks, forests, etc.)
 - b. Cost of living
 - c. Family/grew up here
 - d. Location (proximity to job, metro areas, etc.)
 - e. Quality of life
 - f. Residential neighborhoods/housing
 - g. Rural/natural environment
 - h. Sense of community
 - i. Work
 - j. Vacation destination became permanent residence
 - k. I am a part-time resident
 - l. I don't live in Pike County
 - m. Other. Please specify: _____
8. Would you recommend living in Pike County to others? [multiple choice]
- a. Yes
 - b. No
 - c. Not sure. Please explain why: _____
9. Do you rent or own your home?
- a. Rent
 - b. Own
 - c. Prefer not to answer
 - d. I don't live in Pike County.
 - e. Other. Please specify: _____
10. Where do you work? (circle all that apply)
- a. Business owner within the County
 - b. Currently unemployed
 - c. Employed within the County
 - d. Employed or business owner outside of the County
 - e. Hybrid work schedule (partially at home, partially in office)
 - f. Retired
 - g. Student
 - h. Work from home/Remote work
 - i. Family caregiver (i.e., unpaid position providing care for children, or elderly or disabled family member)
 - j. Other. Please specify: _____

11. How long is your community?

- a. Less than 10 minutes
- b. 11-30 minutes
- c. 31-45 minutes
- d. 46 – 60 minutes
- e. 61 – 90 minutes
- f. 90+ minutes
- g. Varies
- h. I work in my home.
- i. Not applicable

12. What are your primary methods of transportation for your commute to work? (circle all that apply)

- a. Carpooling
- b. Park and Ride a Bus
- c. Park and Ride a Train
- d. Personal car
- e. Pike County Transportation Shared Ride Programs
- f. Not applicable (I work from home; I am retired; etc.)
- g. Other. Please specify: _____

13. What are your primary methods of transportation within the County for errands, leisure, etc.? (circle all that apply)

- a. Carpooling
- b. Personal car
- c. Pike County Transportation Shared Ride Program
- d. Other. Please specify: _____

14. Do you volunteer in Pike County?

- a. Yes
- b. No

Please explain why: _____

15. Do you have children under the age of 18?

- a. Yes
- b. No
- c. Prefer not to answer

16. If you have children under the age of 18, what school district do they attend? [multiple choice]

- a. Delaware Valley School District
- b. Wallenpaupack Area School District
- c. East Stroudsburg Area School District
- d. Private School
- e. Home School
- f. Other. Please specify: _____

Communications

17. How do you find out about County news, events, and resources? (circle all that apply)
- a. County/Municipal website
 - b. Newspaper
 - c. Radio
 - d. Social media
 - e. Word of mouth
 - g. Other. Please specify: _____
18. What types of information do you seek from and about the County? (circle all that apply)
- a. Assistance programs
 - b. Community events
 - c. County public meetings
 - d. Emergency notifications
 - e. General local news
 - f. Information on community parks and facilities
 - g. Road closures and planned repairs
 - h. Other. Please specify: _____
19. Please rate the County's overall communication regarding County news, events, volunteer activities, etc.
- a. Good
 - b. Okay
 - c. Poor
20. How could communication in Pike County be improved? (circle all that apply)
- a. A centralized communication hub on the County website
 - b. A different communication method. Please specify: _____
 - c. Easier to access, find, and navigate information on the website
 - d. Improved social media pages
 - e. More frequent communication
 - f. More timely communication
 - g. None, current communication methods are meeting my needs
 - h. Other. Please specify: _____

Housing

21. Do you agree or disagree with the following statements about housing in the County?

	Agree	Disagree	No Opinion
My housing need is being met.			
The housing needs of others in my community are being met.			
The variety of housing types (i.e., apartments, duplexes, single-family, townhouses, senior housing, etc.) in the County is adequate.			
There are adequate housing options available for the workforce.			

Please elaborate on your selections:

22. What types of housing, if any, does Pike County need more of? (circle all that apply)

- a. Non-traditional housing for individuals with special housing needs (individuals experiencing or at risk of homelessness, individuals with disabilities, veterans, youth in transition, etc.)
- b. Seasonal workforce housing for employees
- c. Senior housing
- d. Single-family houses
- e. Townhouses
- f. Duplexes (2 units), triplexes (3 units)/quadplexes (4 units)
- g. Apartments/condos
- h. None
- i. No opinion

Please elaborate on your selections:

23. What 3 housing topics should Pike County prioritize? (circle 3 responses)

- a. Balancing new housing with environmental protection
- b. Cost/affordability of housing
- c. Expansion of rental housing stock
- d. Fostering homeownership opportunities
- e. Housing stock that is affordable to the workforce
- f. Increasing variety of housing options/types
- g. Infrastructure (sewers, roads, etc.) to support new housing
- h. Overall housing supply
- i. Provide options for older adults to age in place
- j. Zoning regulations (i.e., Regulations that dictate what can be built where)
- k. Other. Please specify: _____

Infrastructure and Resource Management

24. What 3 transportation topics should Pike County prioritize? (circle 3 responses)
- Transportation options
 - Infrastructure repair/upgrades
 - Active transportation options (walking and biking trail options and connections)
 - Road maintenance
 - Winter maintenance
 - Truck traffic on back roads
 - Other. Please specify: _____
25. What 3 non-transportation related infrastructure topics should Pike County prioritize? (circle 3 responses)
- Adequate funding for infrastructure
 - Internet/cellular service
 - Public sewer/sewer access
 - Stormwater management and drainage
 - Public water/water access
 - Waste management
 - Other. Please specify: _____
26. Which of the following recreation areas and resources do you use in Pike County? (circle all that apply)
- Pike Outdoors Mobile App
 - NEPA Trails Map
 - Delaware Water Gap National Recreation Area
 - Promised Land State Park
 - Pocono Environmental Education Center
 - Delaware State Forest
 - State Game Lands
 - Other. Please specify: _____
27. Which barriers prevent you from accessing recreational opportunities in Pike County? (circle all that apply)
- Lack of awareness
 - Lack of parking
 - Difficult locating recreational areas
 - Lack of group or guide-led outings
 - No barriers exist for me
 - Not interested in recreational opportunities

28. What 3 natural resources/wildlife topics should Pike County prioritize? (circle 3 responses)
- a. Community education on natural resources and wildlife
 - b. Coordination and communication between local, State, and Federal entities
 - c. Development pressures
 - d. Groundwater quality
 - e. Invasive species
 - f. Stream water quality
 - g. Wildlife management
 - h. Other. Please specify: _____

Community Development and Opportunity

29. How satisfied are you with the following services and amenities within Pike County?

	Very Satisfied	Somewhat Satisfied	Not Satisfied	No opinion
Eating/drinking establishments (restaurants, bars, coffee shops, etc.)				
Entertainment venues.				
Food access (grocery stores, corner stores, farmers' markets, etc.)				
Healthcare/medical services				
Recreation and tourism				
Specialty stores (drugstores, hardware stores, clothing stores, etc.)				

Please elaborate on your selections:

30. How satisfied are you with the following education and community programming within Pike County?

	Very Satisfied	Somewhat Satisfied	Not Satisfied	No opinion
Early childhood education (daycare, pre-K)				
Elementary and secondary education (elementary, middle, and high schools)				
Higher education (community colleges, universities, etc.)				
Senior/older adult program				
Programs, services, and workforce development for people living with disabilities				
Youth activities				
Workforce development and training opportunities				

Please elaborate on your selections:

31. How satisfied are you with the following job/career-related items within Pike County?

	Very Satisfied	Somewhat Satisfied	Not Satisfied	No opinion
Access for job opportunities (i.e., transportation to get to work)				
Job opportunities/options				
Opportunities for career growth				
Compensation that can support your household				

Please elaborate on your selections:

Overall Community Priorities

Thank you for providing feedback on community priorities in each of the topic areas! This last question is a very important one because you are being asked to select your top community priorities overall. This is your chance to shape the future of the County!

32. Please assign a priority level to each of the following initiatives. (5 = Highest priority | 1 = Lowest priority)

	5 Highest Priority	4	3	2	1 Lowest Priority
Attract companies and higher education institutions to provide more job/career and training opportunities					
Attract healthcare/medical services					
Enhance natural resource and wildlife protection					
Expansion of public sewer					
Facilitating municipal coordination					
Improve communication from County to residents about resources, events, and news					
Improve internet and cell service					
Improve transportation options					
Improve stormwater management					
Increase community programming (events, programs for seniors, activities for youth, etc.)					
Increase housing stock for renters					
Increase supply of affordable housing for workforce					

	5 Highest Priority	4	3	2	1 Lowest Priority
Increase variety of retail options (stores, restaurants, etc.)					
Provide assistance for older adults to age in place					
Repair roads and bridge					
Retaining workforce					

Please elaborate on your responses, if desired:

Contact

33. If you would like to receive emails regarding the Imagine Pike County 2035 Comprehensive Plan process, please include your contact information below.

Name: _____

Address: _____

Email Address: _____

Phone Number: _____



506 Broad St | Milford, PA 18337
570-296-7613 | pikepa.org

Newsletter/Email Language

Imagine Pike 2035 Community Survey

Join us in imagining the future of Pike County! We are conducting a community survey to gather community input on priorities for the future of the County. This community survey will inform the Imagine Pike 2035 Comprehensive Plan which guide the County's vision and efforts for the next 10 years.

Tell us what you think!

Share your voice!

**Take the Imagine Pike County 2035
Comprehensive Plan Community Survey**



VISIT PIKEPA.ORG
or scan the QR code
to share your thoughts >>



Scan the QR code above to take the survey or visit PikePA.org. The survey will close on May 31, 2023.

We also need your help in getting the word out about the survey. Please share the survey with your colleagues, community partners, and email lists.



506 Broad St | Milford, PA 18337
570-296-7613 | pikepa.org

Social Media Language

Post 1

Join us in imagining the future of Pike County! The County is conducting a community survey to gather input on priorities for the future of the County. This community survey will inform the Imagine Pike 2035 Comprehensive Plan which guide the County's vision and efforts for the next 10 years. Fill out the survey today!

Post 2

Want to help shape the future of Pike County? Take the Imagine Pike 2035 Community Survey today and share your priorities for the County. Your feedback will inform the Imagine Pike 2035 Comprehensive Plan which will guide the County's vision and efforts for the next decade.

Post 3

Pike County wants to hear from you! What are your priorities for transportation, housing, economic development, community facilities, and natural resources in the County? Share your thoughts and ideas by taking the Imagine Pike 2035 Community Survey today.

Post 4

Pike County is developing a new Comprehensive Plan to guide the County's vision and efforts for the next 10 years and we need your help! Fill out the community survey to share your feedback on your experiences in the County and priorities for the future of the community.

Post 5

Have you taken the Imagine Pike 2035 community survey yet? Don't miss your chance to share your thoughts and priorities for the future of Pike County. Take the survey today!